



## **PHILIPPINE KULINARYA THROWDOWN**

*A Show of Talents and Creativity in Filipino Cuisine*

### **INTRODUCTION**

The Philippine Kulinarya Throwdown (PKT) is organized by the Philippine Consulate General and its attached agencies, namely, the Department of Tourism, Department of Trade and Industry and the Philippine National Police and with the support of Filipino-American Arts Expositions (FAAE). Its objectives are **(1) to elevate the consciousness and appreciation of Northern California residents on Philippine restaurants and their cuisine; (2) to further improve the quality of taste and presentation of Filipino dishes through a competition among chefs, cooks and other culinary enthusiasts; (3) to heighten the interest of residents in exploring various Filipino dishes and increase their usage on Philippine-made food products in their cooking discoveries; and (4) to serve as a vehicle in publicizing the various Philippine destinations among residents and encourage them to visit Philippine culinary destinations.**

The competition is open to chefs, cooks, culinary students and enthusiasts, who are residents of Northern California and at least 18 years of age. A contestant shall compete only in one of the following categories:

- a) **Professional Division** - those that have professional culinary training and/or have worked as chef/cook in a restaurant.
- b) **Amateur Division** – those that have passion for cooking Filipino dishes but have not been gainfully employed as chefs or cooks in restaurants.

The **Philippine Kulinarya Throwdown** is held in two stages:

- a) **Semi-Final Round** - done alongside the ***Pistahan Parade and Festival*** in August every year at Yerba Buena Gardens along Mission Street in San Francisco. Each contestant will only submit one entrée from the following choices of entrees: *Afritada, Caldereta, Escabeche, Kare-Kare, Menudo, and Pochero*. *Adobo* will be part of the dishes to be entered and judged at the Final Round.



- b. Each finalist shall submit to the Philippine Tourism Office, Philippine Consulate General not later than 15 October 2010, the soup or salad, and dessert together with their respective ingredients and recipe that he/she will enter in the final round. The winning entrée submitted during the Semi-Final Round must be included in the list.
- c. Each contestant shall prepare and cook each of the dishes that can serve small portions for at least 20 people for food tasting and judging. Cooking facilities like open flame oven, refrigerator, basin, knives, fork, pans, and other basic kitchen utensils will be made available by the organizers. However, each contestant will be required to submit a list of kitchen utensils that they might need during the contest by 15 October 2010. They may also bring their own kitchen utensils for use during the competition.
- d. Prior to the final round on October 24, the organizers will bring all finalists to sponsoring oriental grocery store and a mainstream grocery store from 9am to 12noon on October 23, 2010 to buy their food ingredients for their dishes. Contestants will buy ingredients and food items that are only needed for their entry dishes. Organizers will store the ingredients.
- e. Cameras will be mounted at the cooking area at the contest venue so that the audience can view the actual food preparation.
- f. The judges may ask each contestant to explain about his entries including preparation.

## **JUDGING**

- A. Panel of Judges
  - a) A Panel of Judges will be selected to judge the entries in the Semi-Final and Final Rounds. Semi-Final Round may have 5-7 judges while the Final Round may have 5-10 judges. A combination of Filipino and non-Filipino judges will be selected.
  - b) The entries will be judged according to the following:
 

Taste	35%
Creativity	30%
Presentation	25%
Food Preparation Techniques	10%
  - c) The grand winner in each category will be announced at the closing ceremony to be held at City View, 4<sup>th</sup> Floor, Metreon (tentative) from 5 to 6pm on the same day.

## **PRIZES**

The grand winner in the Final Round in each category shall win a round trip ticket to the Philippines (San Francisco-Manila-San Francisco); and a tour to selected Philippine Kulinarya destinations and other prizes to be determined by the Philippine Department of Tourism. Other contestants will be given consolation prizes like gift certificates or food baskets.

## **OTHER PROVISIONS**

1. The organizers may use the ingredients and dishes submitted by contestants for its promotional program. Likewise, the photographs and videos submitted for the Semi-Final Round and those taken during the Final Round of the competition are properties of organizers, and may also be for promotional purposes.
2. The contestants shall be requested to sign forms that are required by the organizers.

